

Speaker: Alexa Simoneau

Title: Examining Mergers

Abstract

Mergers are a very important aspect of finance. In 2016, merger deals involved \$3.6 trillion, of which the deals involving US companies involved slightly under \$2 trillion. In this paper I will examine the effects mergers have on the target and acquirer firms involved. We will begin by looking at the valuation implications for both the target firm and the acquirer company. We will then examine what the determinants are of the market reaction to merger news. Last, we will look into what determines whether a merger will successfully be completed or not.