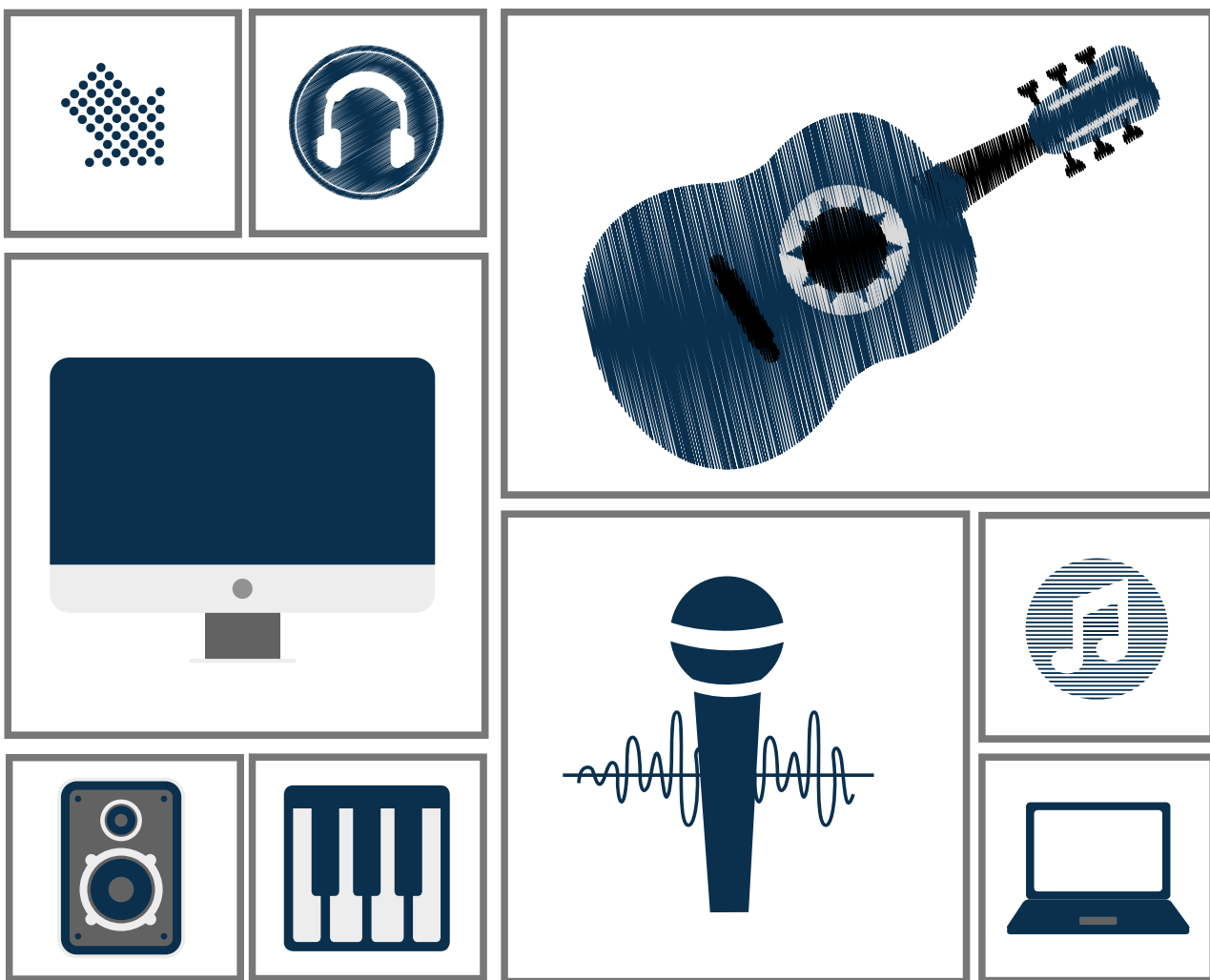


# ENACTING CURRICULAR CHANGE IN MUSIC EDUCATION THROUGH VERNACULAR MUSIC

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## MUSIC EDUCATION AND POPULAR MUSIC CONFERENCE



DEPARTMENT OF MUSIC  
CASE WESTERN RESERVE UNIVERSITY



Presented by the CWRU Music Education Program, Center for Popular Music Studies, and the Rock & Roll Hall of Fame.

This conference was made possible through the generous support of the CWRU Center for Popular Music Studies, the Rock & Roll Hall of Fame, and a Nord Grant from the CWRU University Center for Innovation in Teaching and Education (UCITE).

## WELCOME

WELCOME TO CLEVELAND!

We are so glad you are here for the Enacting Curricular Change in Music Education through Vernacular Music conference. We look forward to the conversations that await!

SPECIAL THANKS to all of our CWRU faculty colleagues, graduate students, undergraduate students, and . . .

- David Rothenberg, *Chair, Department of Music*
- Jennifer Wright, Ken Wendt, Laura Stauffer: *Department of Music Staff*
- Kelsey Giotta, *Conference Graduate Assistant*
- Daniel Goldmark, *Director, Center for Popular Music Studies*
- Jay Dorfman, Jocelyn Prendergast, Latasha Thomas-Durrell, Martina Vasil: *Conference Committee Members*
- Gretchen Unico, Liz Carraher, Jason Hanley, Patrick Lavelle, Kate Rogers: *Rock & Roll Hall of Fame*
- Joan Ellison, Ben Kipp, *CIM and CYO musicians*

~ Lisa Huisman Koops and Nate Kruse, Conference Coordinators

### PARKING

Thursday: There is free parking at the meters surrounding The Rock & Roll Hall of Fame (free after 6 PM).

Friday: Conference attendees may park at The Music Settlement (11125 Magnolia Drive, Cleveland, OH, 44106). See Lisa Koops or Nate Kruse for a parking pass. It is a short walk from The Music Settlement to the Denison Hall Facility.

Saturday: Metered parking is available on the streets around Harkness Chapel/Classroom. There is a paid parking garage (1980 Ford Ave., Cleveland, OH, 44106).

### ADDRESSES

Rock & Roll Hall of Fame: 1100 Rock and Roll Blvd., Cleveland, OH 44114

Denison Hall Facility: 1650 E. 115th Street, Cleveland, OH, 44106  
[*Spartan Rehearsal Hall, Wade Rehearsal Hall, Denison Rehearsal Hall*]

Harkness Chapel: 11200 Bellflower Road Cleveland, OH, 44106

Courtyard Marriott: 2021 Cornell Rd, Cleveland, OH 44106

# PROGRAM

## KEYNOTE SPEAKERS

Dr. Sandra Stauffer  
 Dr. Marilyn Sanders Mobley  
 Dr. Michael Largey  
 Dr. Constance McKoy

Thursday, March 28, 2019 [Rock and Roll Hall of Fame, Foster Theatre]  
 6:30 PM WELCOME RECEPTION & REGISTRATION

7:30 PM KEYNOTE | Marilyn Mobley (CWRU): Changing the Tune: The Value of Diversity in Music Education

Panel Discussion: The Incorporation of Vernacular Music in Community Music Offerings

- Matthew Charboneau (The Music Settlement)
- Liza Grossman (Contemporary Youth Orchestra)
- Kate Oney (The Rainey Institute)
- Emma Parker (Center for Arts-Inspired Learning)
- Kate Rogers (Rock & Roll Hall of Fame)

Friday, March 29, 2019 [Spartan Rehearsal Hall]  
 8:30-9:30 AM KEYNOTE | Sandra Stauffer (ASU): Shifting Our Language, Changing Our Minds, Moving Toward Difference

9:30-9:55 AM [Spartan Rehearsal Hall]  
*Latasha Thomas-Durrell (MSU), Presider*  
 Joseph Abramo (UConn): Adorno on Holiday: Marxist Theory and Media Literacy in Popular Music Education

*Jocelyn Stevens*  
*Prendergast (TSU), Presider*  
 [Wade Rehearsal Hall]  
 Soyeon "Sally" Kang (ASU): The Impact of Change in a College Music Education Course to Create a Community of Reflective Musicians

*Martina Vasil (UK), Presider*  
 [Denison Rehearsal Hall]  
 Lauri Hogle (OU): Co-creation of Intersubjectivity in an Inclusive Choral Ensemble: Curricular Voice of Children

10:00-10:25 AM [Spartan Rehearsal Hall]  
 Daniel Trahey (Baltimore Symphony Orchestra) & Emily Smith (National Teaching Artist): The New Vernacular: Creating Space for Individual and Community Authenticity

[Wade Rehearsal Hall]  
 Jill Wilson (Luther College) & Emily McGinnis (UMKC): Music Teacher Education Curriculum: Flexibility Within Mandates

extends to 10:55 AM [Denison Rehearsal Hall]  
 Beatrice B. Olesko (IC) & Martina Vasil (UK): Not Just Rock Band: Vernacular Music Activities for Elementary Music

# CONFERENCE PRESENTERS

Marilyn Mobley, *Vice President in the Office of Inclusion, Diversity and Equal Opportunity*  
Case Western Reserve University

Sandra Stauffer  
Arizona State University

Martina Vasil  
University of Kentucky

Jocelyn Stevens Prendergast  
Truman State University

Lauri Hogle  
Oakland University

Joseph Abramo  
University of Connecticut

Soyeon "Sally" Kang  
Arizona State University

Beatrice B. Oleska  
Ithaca College

Daniel Trahey  
Baltimore Symphony Orchestra

Emily Smith  
National Teaching Artist

Jill Wilson  
Luther College

Emily McGinnis  
University of Missouri-Kansas City

Ruth Debrot  
Boston University

Brandon Haskett  
Saginaw Valley State University

Jay Dorfman  
Kent State University

Bryan Powell  
Montclair State University

Friday, March 29, 2019  
10:30-10:55 AM

[Spartan Rehearsal Hall]  
Ruth Debrot (BU): Enacting Curricular Changes in Middle School Choral Music Education: A Student-Centered Approach

[Wade Rehearsal Hall]  
Dr. Brandon Haskett (Saginaw Valley): Connecting Through Popular Music: An Examination of Steelpan Pedagogy in the Caribbean and in the U.S.

11:00-11:30 AM

[Spartan Rehearsal Hall]  
COFFEE (provided)

11:30-12:30 PM

[Spartan Rehearsal Hall]  
WELCOME | David Rothenberg (CWRU), *Dept. Chair*

POP NEWS PRESENTATIONS - *See Page 5*

12:30-2:00 PM

LUNCH (on own)

2:00-2:25 PM

*Jay Dorfman (KSU), President*

[Spartan Rehearsal Hall]  
Jocelyn Stevens Prendergast (TSU): A Patchwork Approach to Curricular Change in Music Teacher Education

*Marsha Kincade (CWRU), President*

[Wade Rehearsal Hall]  
Allison Paetz (CWRU): Arranging and Teaching Popular Music with a Student A Cappella Group

*Clinton Steinbrunner (CWRU), President*

[Denison Rehearsal Hall]  
Bryan Powell (MSU): New Trick and New Licks: Perspectives of Modern Band Fellowship Participants

2:30-2:55 PM

[Spartan Rehearsal Hall]  
Clint Randles (USF): Music and Animation: Connecting Students with Autism to Viable Careers in the Arts

[Wade Rehearsal Hall]  
Rachel Whitcomb (DU): Songs from Across Campus: Developing a Songwriter Showcase with PreService Music Teachers as the House Band

[Denison Rehearsal Hall]  
Carla Becker (DSU): Creativity, Identity, and Curricula: Tri/Partisan Agreements

Friday, March 29, 2019  
11:30 AM-12:30 PM

Spartan Rehearsal Hall

# POP NEWS PRESENTATIONS

Carla Becker Delaware State University	21st Century Creative Music Makers
Donna Hewitt University of Wisconsin-Parkside	Perspectives of Supporting Teacher Change Through Professional Development
Erin Hopkins Maple Heights City Schools	Singing Through History Backwards: How Abandoning Chronological Order Illuminates Personal Relevance
Nathan B. Kruse Case Western Reserve University	Pat Ciricillo: A Curricular Pioneer in Vernacular Music Teaching and Learning
Edward R. McClellan Loyola University New Orleans	Enhancing Music Teacher Preparation Through Innovative Undergraduate Curriculum Revision
Bethany Nickel Case Western Reserve University	Vernacular Students Who Do Not Read Music
C. Michael Palmer Ball State University	Popular Music Pedagogy and Service-Learning: Creating a Modern Band Course with Fieldwork at a Local Youth Organization
Clint Randles University of South Florida	Change in Music Teacher Education: Lessons from Tampa, Florida
Robert Roche, Ed.D. Cleveland State University	The Common, Yet Uncommon, ePortfolio
Kate Rogers Rock & Roll Hall of Fame	Rock Hal EDU: Open Learning Resources Powered by Rock & Roll
Mary Schroeder Case Western Reserve University	
Meghan K. Sheehy, Ph.D. Hartwick College	Reflections on the Incorporation of a Contemporary Ensemble Class in Music Education Degree Plan at a Small Liberal Arts College
Margaret Thiele <i>and</i> Stephen Svoboda Heidelberg University	Re-building and re-branding: Collaboration on the 1% Change to Affect an 180° turn around
Tamara T. Thies California State University, Long Beach	Addressing Pre-Service Educator's Musical "Rap"utations
David Thompson Kent State University/Plain Local Schools	Censorship and Vernacular Music

# CONFERENCE PRESENTERS

Allison Paetz  
Case Western Reserve University

Carla Becker  
Delaware State University

Clint Randles  
University of South Florida

Donna Hewitt  
University of Wisconsin-Parkside

Nathan B. Kruse  
Case Western Reserve University

Edward R. McClellan  
Loyola University New Orleans

Bethany Nickel  
Case Western Reserve University

C. Michael Palmer  
Ball State University

Robert Roche  
Cleveland State University

Kate Rogers  
Case Western Reserve University

Mary Schroeder  
Case Western Reserve University

Meghan K. Sheehy  
Hartwick College

Margaret Thiele  
Heidelberg University

Stephen Svoboda  
Heidelberg University

Tamara T. Thies  
California State University  
(Long Beach)

Rachel Whitcomb  
Duquesne University

Friday, March 29, 2019  
3:00-3:25 PM

[Spartan Rehearsal Hall]  
Noah Demland (The Arts and College Preparatory Academy): Manager, Mentor, Producer, Critic: The Teacher's Role in Fostering Student Creativity

[Wade Rehearsal Hall]  
Nate Olson (ETSU): Bluegrass in the Academy: A Story of a Minority Music

[Denison Rehearsal Hall]  
Kelsey Kordella Giotta (CWRU/Plain Local Schools): Engaging Middle School Students as Creative Musicians through Ukulele

3:30-3:55 PM

[Spartan Rehearsal Hall]  
WORKSHOP | David Thompson (KSU/Plain Local Schools): Music Education Meets Career Technical-Education

[Wade Rehearsal Hall]  
WORKSHOP | Erin Hopkins (Maple Heights City Schools): Song Builder: Songwriting Mode Accessible

[Denison Rehearsal Hall]  
WORKSHOP | Jacqueline Secoy (Longwood): Beginning Ukulele: A blend of formal and informal music learning approaches for teaching singing and ukulele playing at the collegiate level.

4:00-4:30 PM

[Spartan Rehearsal Hall]  
BREAK (on own)

4:30-5:30 PM

[Spartan Rehearsal Hall]  
KEYNOTE | Michael Largey (MSU): Teaching Teachers Vernacular Music

5:30-6:00 PM

[Spartan Rehearsal Hall]  
RECEPTION (provided)

# CONFERENCE PRESENTERS

Kelsey Kordella Giotta  
Case Western Reserve University  
Plain Local Schools

Noah Demland  
The Arts and College Preparatory  
Academy

Nate Olson  
East Tennessee State University

Jacqueline Secoy  
Longwood University

Davis Thompson  
Kent State University and Plain Local  
Schools

Erin Hopkins  
Maple Heights City Schools

Michael Largey  
Michigan State University

Constance McKoy  
University of North Carolina at  
Greensboro

Virginia Wayman Davis  
University of Texas Rio Grande Valley

Warren Gramm  
Little Kids Rock (Verona, NJ)

Richard Lawton  
Roscomare Road Elementary  
(Los Angeles, CA)

Dennis Giotta  
Southeast Local Schools

Rafique Watson  
Center for Arts-Inspired Learning  
(Cleveland, OH)

Emma Parker  
Center for Arts-Inspired Learning  
(Cleveland, OH)

Saturday, March 30, 2019  
8:30-9:00 AM

[Harkness Chapel, Classroom]  
KEYNOTE | Constance McKoy (UNCG): Envisioning  
What Music Education Can Be

9:00- 10:20 AM  
*Allison Paetz (CWRU), Presider*

[Harkness Chapel]  
Constance McKoy (UNCG): Honoring the Ear:  
Expanding Our Definition of Musical Literacy

*Bethany Nickel (CWRU), Presider*

[Harkness Chapel, Classroom]  
Jay Dorfman (KSU): Approximately 30 Songs:  
Making Covers Sound Close with Limited Skills and  
Experience

10:20- 10:40 AM

COFFEE (provided)

10:40- 12:00 PM

[Harkness Chapel]  
Richard Lawton (Roscomare Road Elementary  
School, Los Angeles): The Efficacy of Cool: Using a  
Vernacular Music Approach in the Orff Schulwerk  
Classroom

*Thanks to Peripole Inc. for providing recorders for  
workshop participants.*

[Harkness Chapel, Classroom]  
Virginia Wayman Davis (UTRGV) & Warren Gramm  
(Little Kids Rock): My Kids Rock - But Can I?  
Jumping Into Popular Music Pedagogy

12:00- 1:00 PM

LUNCH (on own)

1:00-2:20 PM  
*Benjamin Helton (CWRU), Presider*

[Harkness Chapel]  
Kelsey Kordella Giotta (CWRU/Plain Local Schools)  
& Dennis Giotta (Southeast Local Schools):  
Songwriting for Music Educators

*Richard Graham (CWRU), Presider*

[Harkness Chapel, Classroom]  
Rafique Watson & Emma Parker (Center for Arts-  
Inspired Learning, Cleveland): Something From  
Nothing: The Art of Hip-Hop Music Production with  
Children and Teens

2:30-3:00 PM

SEND OFF