

EINAV RABINOVITCH-FOX

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PROFESSIONAL APPOINTMENTS

- 2016-2020 Visiting Assistant Professor, Case Western Reserve University, Cleveland, OH
2015-2016 Wade Postdoctoral Fellow, Cleveland History Center/Case Western Reserve University, Cleveland, OH
2014-2015 Visiting Scholar, Institute for Research on Women, Gender, and Sexuality, Columbia University, New York, NY

EDUCATION

- PhD Department of History, New York University, New York, NY, 2014

Dissertation: "This is What a Feminist Looks Like: The New Woman Image, American Feminism, and the Politics of Women's Fashion 1890-1930"

Committee: Linda Gordon (Chair), Alice Kessler-Harris, Michele Mitchell, Andrew Needham, Jennifer Scanlon
- B.A. Tel Aviv University, Tel Aviv, Israel, 2006
magna cum laude
Double major in History and the Multidisciplinary Program in the Arts, with distinction in both.

PUBLICATIONS

Books:

Dressed for Freedom: The Fashionable Politics of American Feminism (under contract, University of Illinois Press)

Articles:

- 2019 "Fabricating Black Modernity: Fashion and African American Womanhood during the First Great Migration," *International Journal of Fashion Studies* 6, 2 (October 2019), 239-260
- 2016 "Baby, You Can Drive My Car: Advertising Women's Freedom in 1920s America," *American Journalism: Journal of Media History* 33, 4, (November 2016), 372-400
- 2015 "[Re]fashioning the New Woman: Women's Dress, the Oriental Style, and the Construction of American Feminist Imagery in the 1910s," *Journal of Women's History* 27, 2, (Summer 2015), 14-36

Book Chapters:

- 2018 "Dressing Up for a Campaign: Hillary Clinton, Suffragists, and the Politics of Fashion," in Christine Kray, Hinda Mandell, and Tamar Carroll (eds.), *Nasty Women and Bad Hombres: Gender and Race in the 2016 Presidential Election* (University of Rochester Press, 2018), 135-151

Encyclopedia Essays:

- 2017 "New Women in Early 20th-Century America", solicited for publication in *Oxford Research Encyclopedia of American History*, eds. Jon Butler et al. (New York: Oxford University Press)
<http://americanhistory.oxfordre.com/view/10.1093/acrefore/9780199329175.001.0001/acr>

[efore-9780199329175-e-427](https://doi.org/10.1017/9780199329175-e-427)

- 2011 “National American Women Suffrage Association,” in Hasia Diner (ed.), *American Women's History, An Encyclopedia*, Facts on File

Book Reviews:

- 2018 Review of *Sex Workers, Psychics, and Number Runners: Black Women in New York City's Underground Economy* by LaShawn Harris, (Urbana: University of Illinois Press) in *Social History* 43, 2, February 2018, 282-283
- 2017 Review of *The Lost Art of Dress: The Women Who Once Made America Stylish*, by Linda Przybyszewski, (New York: Basic Books, 2014) in *Journal of Fashion, Style, and Popular Culture* 4, 1, January 2017, 129-132
- 2016 Review of *The Modern Girl: Feminine Modernities, the Body, and Commodities in the 1920s*, by Jane Nicholas, (Toronto: University of Toronto Press, 2015) in *Labour/Le Travail* 78, Fall 2016, 333-335
- 2016 Review of *Tongue of Fire: Emma Goldman, Public Womanhood, and the Sex Question*, by Kowal Donna M., (CUNY University Press, 2015), H-Histsex, H-Net Reviews, October 2016, <https://www.h-net.org/reviews/showpdf.php?id=46998>
- 2015 Review of *Alice Paul: Claiming Power*, by Zahniser, J. D.; Fry, Amelia R., (Oxford University Press, 2014), H-SHGAPE, H-Net Reviews, January 2015, <http://www.h-net.org/reviews/showrev.php?id=42526>

Popular Writing:

- 2019 “How White Became the Color of Suffrage?”, *The Conversation*, February 2019, <https://theconversation.com/how-white-became-the-color-of-suffrage-111576>
- 2018 “Criticism of Alexandria Ocasio-Cortez's Clothes Echoes Attacks Against Early Female Labor Activists”, *The Conversation*, December 2018, <http://theconversation.com/criticism-of-alexandria-ocasio-cortezs-clothes-echoes-attacks-against-early-female-labor-activists-107874>
- 2018 “How Sears Helped Make Women, Immigrants, and People of Color Feel More Like Americans”, *The Conversation*, October 2018, <https://theconversation.com/how-sears-helped-make-women-immigrants-and-people-of-color-feel-more-like-americans-105278> (republished in *Salon*, *Business Insider*, and *San Francisco Chronicle*)
- 2018 “Re-Dressing No More Miss America,” *Public Seminar*, September 2018, <http://www.publicseminar.org/2018/09/re-dressing-no-more-miss-america/>
- 2018 “How the ‘Pussyhat’ Became a Feminist Fashion Icon,” *Public Seminar*, January 2018, <http://www.publicseminar.org/2018/01/how-the-pussyhat-became-a-feminist-fashion-icon/>
- 2018 “Black Dresses, Golden Globes: How Fashion Works in Red Carpet Protests,” *Dismantle Magazine*, January 2018, <http://www.dismantlemag.com/2018/01/02/black-dresses-golden-globes-protests/>

IN PREPARATION:

with Renee Sentilles, “Imagining the Black Girl: Popular Culture and the Construction of Modern Black Girlhood,” to be submitted to *Journal of African-American History*

“Selling Modernities: Advertising and the Creation of Modern Femininity in Early Twentieth Century America,” solicited for publication in the University of Edinburgh Press’ *Companion to Modernism and Technology* edited by Alex Goody and Ian Whittington

“Democratizing Looks: The Politics of Gender, Class, and Beauty in Early Twentieth Century America,” in preparation for publication in a volume on Beauty Politics, Routledge Companion Series, edited by Maxine B. Craig

“Ad Women in a Mad(Men) World: Negotiating Gender in the Advertising Business 1910-1940,” in preparation for submission to *Gender & History*

FELLOWSHIPS AND AWARDS

2019-2020	Freedman Center for Digital Scholarship Fellowship, CWRU, Cleveland OH
2018-2019	Baker Nord Center of the Humanities Faculty Travel Grant, CWRU, Cleveland OH
2018	Baker-Nord Center of the Humanities Faculty Affiliate Program, CWRU, Cleveland OH
2015-2016	Wade Postdoctoral Fellowship, Western Reserve Historical Society, Cleveland OH
2015-2016	Sophia Smith Collection Travel-to-Collections Grant, Smith College MA
2015-2016	Alvin A. Achenbaum Travel Grant, Hartman Center for Sales, Advertising and Marketing History, Duke University NC
2012	CCWH/Berkshire Conference of Women Historians Graduate Student Fellowship Award
2012-2013	Schlesinger Library Dissertation Grant, Radcliffe Institute, Harvard University MA
2012-2013	Winterthur Library and Museum Research Fellowship, Winterthur, DE
2012-2013	New York University GSAS/IFA Forum of the Forms of Seeing
2010-2013	New York University History Department Summer Research Fellowship
2010	New York University GSAS Dean's Student Travel Grant Award
2008-2013	Berger-MacCracken Fellowship, New York University, NY
2008	Finkelstein Award, Tel Aviv University award for outstanding academic achievements
2006	Tel Aviv University Dean's Honor for outstanding academic achievements

TEACHING EXPERIENCE**Case Western Reserve University, History Department**

Modern American Policy History – Graduate Course (Instructor; Fall 2019)

Technology in America (Instructor; Fall 2019)

Sex and the City: Gender and Urban History (Instructor; Summer 2018, Summer 2019)

Introduction to Modern American History 1877 to Present (Instructor; Spring 2018)

Gender and Technology (Instructor; Spring 2018, Spring 2019)

Modern American Historiography- Graduate Course (Instructor; Fall 2017, Spring 2019)

The History of the Body (Instructor; Spring 2017)

The Industrialization of America 1880-1940 (Instructor; Spring 2017, Fall 2018)

Shopping for Change: Consumer Culture and Social Movements in America (Instructor; Fall 2016, Fall 2018)

Fashion and Power: The Politics of Dress in American History (Instructor; Spring 2016, Fall 2016, Fall 2017)

Barnard College, History Department

American Women in the 20th Century (Preceptor and Guest Lecturer; Fall 2014)

New York University, History Department

Sex and the City: Gender and Urban History in Modern New York (Instructor; Summer 2014)

The Cold War in the US and Europe (Teaching Assistant; Fall 2010)

US Women and Gender since 1865 (Preceptor; Spring 2010)

New York University, Morse Academic Plan (MAP) – Core Courses in Liberal Arts

Texts and Ideas: Antiquity and the Enlightenment (Preceptor; Fall 2012)

Tel Aviv University, History Department

Methods and Approaches of the Historical Profession: History and Historians (Teaching Assistant; Fall 2007)

American History Survey: Colonial Period to 1865 (Teaching Assistant; Fall 2006)

PEDAGOGICAL WRITING AND TRAINING

- 2020 Author, with Amanda Kuziura and Jennifer Starkey, “Teaching with Wikipedia: Addressing Privilege, Ethics, and the Definition of Authority,” in Kim Davis Hoffman and Alexis Clifton (eds.), *Open Pedagogy: Varied Definitions, Multiple Approaches* (Peer-Reviewed, Forthcoming)
- 2015 “Feminist Pedagogy Workshop,” Institute for Research on Women, Gender, and Sexuality, Columbia University
- 2014 Author, New York University History Department Teaching Handbook, “Teaching Writing Through History and History Through Writing: Classroom Assignments and the Challenges of Writing Academic Papers”

INVITED LECTURES

International

- 2013 Bar Ilan University, Israel, “The Rise of the New Woman: The Gibson Girl as a Transitional Image” (in Hebrew)
- 2013 Tel Aviv University American Studies Forum, Tel Aviv University, Israel, “The Battle of the Skirts: Fashion and Feminism in the Late 1920s”

National

- 2020 Avenir Museum, Colorado State University, “Fashioning Women’s Rights: Suffragists’ Political Style and Its Visual Legacies.” (Forthcoming)
- 2018 Baker Nord Center of the Humanities, Case Western Reserve University, OH, “Designing Power: The Women of The Fashion Group and the Promotion of Feminist Style During the 1930s and 1940s.”
- 2016 The Personal is Political Program Series, Flora Stone Mather Center for Woman, Case Western Reserve University, OH, “Between Old and New Woman: Flora Stone Mather and the Politics of Gender.”
- 2014 Princeton Gender and Sexuality Studies Colloquium, Princeton University, NJ, “Fashioning the New Woman: The Gibson Girl as a Transitional Image”

SCHOLARLY PRESENTATIONS

International

Panels Organized:

- 2014 “Liminal Performances: Transnational Histories of Flappers, Dancing Girls, and Leisure Culture in the Interwar Period,” Berkshire Conference of Women Historians, University of Toronto, Canada

Papers Presented:

- 2015 “The Battle of the Skirts: Fashioning Feminist Politics in the late 1920s,” 84th Anglo-American Conference of Historians, Institute for Historical Research University of London, London, UK
- 2015 “This is What a Feminist Looks Like: Fashioning Feminist Identities through Fashion Advice Columns in American Magazines, 1920-1940,” Consuming/Culture: Women and Girls in Print and Pixels, Oxford Brooks University, Oxford, UK
- 2014 “Performing Politics, Fashioning Identities: The Flapper as a Feminist Icon,” Berkshire Conference of Women Historians, University of Toronto, Canada

National

Panels Organized:

- 2020 “Carving Feminist Environments: Female Professional Networks between the ‘Waves,’” Berkshire Conference of Women Historians, Johns Hopkins University, Baltimore MD (Forthcoming)
- 2020 “Diversifying the Gilded Age and Progressive Era,” Organization of American Historians Annual Meeting, Washington D.C. (Forthcoming)
- 2017 “Gendering the Office: International Perspectives on Oppression and Resistance in the Workforce during the Twentieth Century,” Berkshire Conference of Women Historians, Hofstra University, NY
- 2015 “Politicizing Taboos: The Suffrage Campaign, Urban Space, and the Realignment of Gender Roles in the Early Twentieth Century,” Organization of American Historians Annual Meeting, St. Louis MO

Panels Chaired:

- 2020 “Diversifying the Gilded Age and Progressive Era,” Organization of American Historians Annual Meeting, Washington D.C. (Forthcoming)
- 2019 “Resistance, Activism, and Protest,” American Historical Association Annual Meeting, Chicago IL

Roundtable Participant:

- 2020 “Surviving and Thriving: Inclusive, Meaningful Mentorship for Women across the Profession,” American Historical Association Annual Meeting, New York, NY (Forthcoming)
- 2019 “Open Access Content in Teaching & Research: Sparking Creativity / Fostering Equity,” Freedman Center for Digital Scholarship, Case Western Reserve University, Cleveland, OH
- 2019 “Rethinking Research: Faculty Panel on Alternatives to the Research Paper”, Calvin Smith Library Seminar Series, Case Western Reserve University, Cleveland, OH

Papers Presented:

- 2020 “Designing Power: Female Professionalism in the Fashion Industry and the Changing Landscape of Feminism,” Berkshire Conference of Women Historians, Johns Hopkins University, Baltimore MD (Forthcoming)
- 2019 “Dressing Up for a Campaign: Hillary Clinton, Suffragists, and the Politics of Fashion”, The Uses and Abuses of History in the Trump Era, Rochester Institute of Technology, Rochester, NY
- 2019 “Fashioning Feminism: Flapper Styles and the Politics of Women’s Freedom in the 1920s”, College Art Association Annual Conference, New York, NY
- 2018 “Fashioning Feminist Protest: The Pussyhat and the Promise of Political Imagination,” National Women Studies Association Annual Meeting, Atlanta, GA
- 2017 “Ad Women in a Mad(Men) World: Negotiating Gender and Power in the Advertising Business 1920-1940,” Berkshire Conference of Women Historians, Hofstra University, NY
- 2017 “Fashioning the ‘Modern Girl’: The Circulation of Feminine Images in the Black Press and the Construction of African American Girlhood during the First Great Migration,” Organization of American Historians Annual Meeting, New Orleans, LA
- 2017 “Fashioning the Modern Girl: Female Performers, the Black Press, and the Construction of Modern Black Femininity in the 1920,” Arts in the Black Press During the Age of Jim Crow Conference, Yale University, CT
- 2015 “Fashioning Power: Flapper Styles, Sexual Expression, and the Politics of Women’s Freedom in 1920s America,” Joanne B. Eicher Symposium II: Fashion, Sex, Power, University of Minnesota, MN
- 2015 “Fashioning the Public Sphere: Suffrage Fashions and the Transformation of the Political Landscape,” Organization of American Historians Annual Meeting, St. Louis, MO
- 2015 “Fashioning the Modern Girl: The Ready-Made Garment Industry and the Construction of Modern Femininity in the Post World-War-I Period,” Transformative Science, War, and the International Markets 1917-1929, Workshop, SUNY Fredonia, NY
- 2013 “Baby, You Can Drive My Car: Advertising Women’s Freedom in 1920s America,” Race, Gender, and Representation in Magazines and New Media, Cornell University, NY
- 2013 “Refashioning Respectability: Women’s Dress and the Construction of African American Womanhood in the 1920s,” NYU GSAS Forum on the Forms of Seeing Annual Symposium, NY
- 2013 “Defying Respectability, Performing Femininity: Women’s Fashion and the Political Construction of Modern African American Womanhood in the 1920s,” TAAHC Seventh Annual New Perspectives Conference, UNC Chapel Hill, NC
- 2012 “The Battle of the Skirts: Women’s Agency in Determining Dress Styles – The Late 1920s as a Case Study,” Fashion: Now & Then Annual Symposium, LIM College, NY
- 2011 “Defying Respectability, Performing Femininity: Fashion, Women Performers and the Construction of African American Womanhood,” Berkshire Conference of Women Historians, University of Massachusetts, Amherst, MA

- 2010 “[Re]fashioning the New Woman: Women’s Dress, the Oriental Style, and the Construction of Feminist Imagery,” Southwest Texas PCA/ACA Annual Conference, Albuquerque, NM

Commentator:

- 2013 Panel Commentator, NYU History Departmental First Year Graduate Conference, New York University
- 2013 Commentator, NYU History Department Friday Seminar Series, New York University, on Myles Jackson, “The Genealogy of a Gene: Patents, HIV/AIDS and Race in the Age of Biocapitalism”

Campus Talks

- 2018 “The History of the Birth Control Debate in America,” HSTY 100: Introduction to History Class, Case Western Reserve University, Cleveland, OH
- 2014 “Consumerism and the ‘New Woman,’” American Women in the 20th Century Class, Barnard College, New York, NY
- 2012 “The Battle of the Skirts: Fashion and Feminism in the Late 1920s,” History of Women and Gender Workshop Seminar, New York University, NY
- 2012 “‘For Beauty and Freedom Must Go Hand in Hand If They Are to Live’: Feminism and Fashion in Early 20th Century America,” History Department Prospective Students’ Series on Scholarship in Progress, New York University, NY

PUBLIC TALKS AND OUTREACH

- 2019-2020 “Fashioning Suffrage: Suffragists’ Political Style and Its Visual Legacies”, Lecture Series as part of the Indiana Humanities Council Speakers’ Bureau
- 2019-2020 Experts and Scholars Database, Library of Congress, Women’s Suffrage Centennial Commission
- 2019 “Fashioning American Citizens: Jewish Immigrants in the Land of Dollars”, Public Lecture, JCC Youngstown, OH
- 2017 “Bending the Rules: Dress and Power in the Jazz Age,” Cleveland Museum of Art, a public talk in connection with “The Jazz Age” exhibition, Cleveland, OH
- 2015 “Flappers and the Politics of Women’s Freedom,” ‘Flapper Style: 1920s Fashion’ Exhibition Lecture Series, Kent State University Museum, Kent, OH
- 2014 “From Downton Ladies to Modern Flappers: Fashion and Women’s Liberation in the Roaring Twenties,” Winterthur Museum, ‘Downton Within, Downton Beyond’: Costumes of Downton Abbey Exhibit Lunchtime Lecture Series, Winterthur, DE

MEDIA

- 2019 Interviewed for an article, “Designing Trump Couture,” by Conchita Margaret Widjojo, *Medium*, May 28, 2019 <https://medium.com/@cmwidjojo/designing-trump-couture-2da4a957c680>
- 2019 Interviewed for an article, “NASA’s Spacesuit Issue is All Too Familiar for Working Mothers”, by Cara Kelley, *USA Today*, March 23, 2019 <https://www.usatoday.com>

</story/news/2019/03/28/nasa-anne-mcclain-christina-koch-all-female-spacewalk-scraped-spacesuits-women-fashion-uniforms/3294159002/>

- 2019 Quoted in Marisa Iati, “Why Did Women in Congress Wear White for Trump’s State of the Union Address?”, *Washington Post*, February 6, 2019 https://www.washingtonpost.com/history/2019/02/05/why-are-women-lawmakers-wearing-white-state-union/?utm_term=.6594d42a6f1
- 2018 “The Centuries-Old Practice of ‘Slaying Lewks’”, interview with Bob Garfield for *On the Media*, WNYC, December 5, 2018, <https://www.wnycstudios.org/story/slaying-lewks>
- 2015 Interviewed for an article, “Go Figure!” by Rachel Delia Benaim, *JW Magazine*, Fall 2015 Issue, 35-40, http://issuu.com/jwmag/docs/jwmag_fall2015_issuu?e=13050510/15025235

PUBLIC HISTORY

- 2020 Curator, *19th at 100: Commemorating the Suffrage Struggle and Its Legacies in Cleveland*, Calvin Smith Library, Case Western Reserve University (Forthcoming)
- 2016 Consultant, *Political Fashion Statements* exhibition, Cleveland History Center, Cleveland, OH
- 2010 Co-Curator, Preparing and constructing the exhibition *Art-Memory-Place: Commemorating the Triangle Shirtwaist Factory Fire*, New York University Grey Art Gallery

DIGITAL HUMANITIES

Projects:

- 2019-2020 Curator, *19th at 100: Commemorating the Suffrage Struggle and Its Legacies in Cleveland*, Digital Exhibition and database (In progress)
- 2019-present Associate Topical Editor, Women and Gender, *Encyclopedia of Cleveland History*
- 2015-2016 Writer and Content Creator, “The Woman Behind the Photo”; “Pink is His Color”; “The Season of Giving”; “Love and Marriage”; “Wades in Unexpected Places,” The Wade Project Blog, <http://thewadeproject.wordpress.com>
- 2013-2014 Research Assistant, Margaret Sanger Papers Project, <https://www.nyu.edu/projects/sanger/>

Training:

- 2019, 2018 “Digital History Workshop”, American Historical Association Annual Conference

RESEARCH EXPERIENCE

- 2015 The Fashions of the *New York Times*
Research Assistant to author and fashion journalist Cathy Horyn on a book commissioned with Rizzoli Press
- 2013-2014 Margaret Sanger Papers Project
Research Assistant. Conducting Research for the 4th Volume of Sanger’s Published Papers and the Digital Edition of Sanger’s Speeches and Articles.

PROFESSIONAL SERVICE

To the Profession:

- 2019-2020 Planning Committee Member, Society of the Historians of the Gilded Age and the Progressive Era Conference
- 2019-2020 Prize Committee Member, CCWH/Berkshire Conference for Women Historians Dissertation Prize
- 2018-2020 Program Committee Member, Berkshire Conference for Women Historians, 2020, Johns Hopkins University, Baltimore, MD
- 2017-present H-SHGAPE Network Editor
- 2016-present Coordinator, CCWH Mentorship Program Committee
- 2016-2018 Liaison, official CCWH liaison to the Organization of American Historians Conference
- 2016-present Reviewer, *Feminist Media Histories: An International Journal*
American Journalism: A Journal of Media History

To the University/Department:

- 2019 Undergraduate Adviser, Rebecca Mu, Capstone Seminar, "Teach for America"
- 2019 Undergraduate Adviser, Eamon Sheehan, Capstone Seminar, "State Takeover of Cleveland Schools 1995-1997"
- 2019-2020 First-Year Students Academic Adviser
- 2018 Undergraduate Adviser, Andrew Gliebe, Capstone Seminar, "Cleveland Newspapers during the Civil War"
- 2018 Committee Member, PhD Dissertation, Laura Ping, Department of History, The Graduate Center, CUNY
- 2018 Reader, MA Thesis, Emily Sparks, Department of History, Case Western Reserve University
- 2013-2014 Organizer, Job Market Workshop Series, History Department, NYU
- 2011, 2013 Program Assistant, Women and Gender History Workshop Seminar, New York University History Department

AFFILIATIONS

American Historical Association
Coordinating Council for Women in History
Organization of American Historians
Berkshire Conference of Women Historians
Society for Historians of the Gilded Age and Progressive Era
National Women Studies Association

LANGUAGES

Hebrew (Native Speaker), English (Fluent), French (Reading Proficiency)