

# Cassi Pittman Claytor

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## Professional Appointments

*Case Western Reserve University*, Cleveland, OH.  
2014 – Present. Assistant Professor of Sociology.

*The Ohio State University*, Columbus, OH.  
2012- 2014. Social and Behavioral Sciences Diversity Postdoctoral Fellow, Department of Sociology.

## Education

*Harvard University*, Cambridge, MA.  
2012 Ph.D. Sociology and Social Policy  
Dissertation: Race, Class, and Social Context: How Race Structures the Consumption Preferences and Practices of Middle and Working Class African Americans.  
Committee: William Julius Wilson (Dissertation Chair), Michèle Lamont, Orlando Patterson, and Juliet Schor.

2012 M.A. Sociology

*University of Pennsylvania*, Philadelphia, PA  
2005 B.A. Sociology and Urban Studies, magna cum laude.

## Publications

**Cassi Pittman Claytor.** Forthcoming. “Are Black Consumers a Bellwether for the Nation?: How Research on Blacks Can Foreground Our Understanding of Race in the Marketplace” in Guillaume D. Johnson, Sonya A. Grier, Kevin Thomas, and Anthony Kwame Harrison (Eds) *Race in the Marketplace -- Crossing Critical Boundaries*. Londgon: Palgrave.

**Cassi Pittman.** 2017. “Shopping While Black”: Black Consumers’ Management of Racial Stigma and Racial Profiling in Retail Settings.” *Journal of Consumer Culture*.

Jessica S. Welburn and **Cassi Pittman.** 2012. "Stop ‘Blaming the Man’: Perceptions of Inequality and Opportunities for Success in the Obama Era Among Middle-Class African Americans." *Ethnic and Racial Studies*. 35 (3): 523-540.

**Cassi Pittman.** 2011. “Ethnicity/Race.” *Encyclopedia of Consumer Culture*. Edited by Dale Southerton. Thousand Oaks, California: Sage.

**Cassi Pittman.** 2008. "Use of Social Capital in Borrower Decision-Making." Cambridge, MA: Joint Center for Housing Studies, Working Paper. Harvard University.

## Works In Progress

**Cassi Pittman Clatyor.** Black Privilege: Black Consumers Managing Race and Racial Stigma (Book Manuscript in Progress).

**Cassi Pittman Clatyor.** "Cultural Constraint or Cultural Freedom: Black Cultural Capital in the Workplace" (In Progress).

**Cassi Pittman Clatyor.** "The Doctor and the Drug Dealer: How Race and Class-Based Cultural Preferences Influence Blacks' Perceptions of Neighborhood Desirability" (In Progress).

**Cassi Pittman Clatyor.** "Blacks' Continued Marginality in the Mortgage Market: Examining Black Borrowers Experiences Acquiring Mortgage Financing During the Height of the Subprime Market." (In Progress).

**Cassi Pittman Clatyor** and Casey Newmeyer. "Blackout: The Marginalization of African American Consumers in the Marketing and Consumer Behavior Literature" (In Progress).

## Grants & Fellowships

- 2018 Shelia Biddle Ford Foundation Fellowship, W. E. B. Du Bois Research Institute, Hutchins Center for African & African and African American Research, Harvard University
- 2017 Career Enhancement Fellowship, Woodrow Wilson National Fellowship Foundation
- 2016 Glennan Fellowship, University Center for Teaching and Learning, Case Western Reserve University (\$6,500).
- 2015 Research grant from the Social Justice Institute at Case Western Reserve University for "Forest Hill Neighborhood Preferences Study" (\$6,500).
- 2015 Learning Fellowship, University Center for Teaching and Learning, Case Western Reserve University (\$2,500).
- 2013 Research grant from Office of Diversity and Inclusion, the Ohio State University, for "How Racial and Cultural Affinities Inform Preferences and Considerations of Neighborhood Desirability." (Co-PI Rachel Dwyer) (\$2,000).
- 2011 Graduate Society Dissertation Completion Fellowship, Harvard University.
- 2010 European Sociological Association, Consumption Research Network, Travel Grant.
- 2010 Mellon Mays Travel and Research Grant, Social Science Research Council.
- 2009 Joint Center for Housing Studies and NeighborWorks® America Emerging Leader in Economic and Community Development Fellowship, Harvard University.
- 2007 Mellon Mays Pre-doctoral Research Grant, Social Science Research Council.

## Conference Presentations

- 2018 “Buying Black - How racial ideologies condition the consumption preferences and practices of African Americans.” (*invited paper session on Race in the Marketplace*) Southern Sociological Society. New Orleans, LA.
- 2017 “African American Dreams: An Examination of African Americans’ Aspirational Consumption.” European Sociological Association. Athens, Greece.
- “Black American Dreams.” (*accepted for paper session on Race, Ethnicity and Inequality in Consumer Culture*). Annual Meeting of the American Sociological Association. Montreal, Canada.
- “Race in the Marketplace.” Consumers and Consumption Symposium, Center for Cultural Sociology, Yale University, New Haven, CT.
- “Race in the Marketplace and the Academy,” Race in the marketplace research forum, American University, Washington D.C.
- "Black Burb - Rethinking middle-class blacks' residential preferences." Annual Meeting of the Eastern Sociological Society, Philadelphia, PA.
- 2016 “Race, Space, and Place: New Perspectives on Gentrification and Minority Suburbanization in the U.S.” Association for the Study of African American Life and History, Richmond, VA.
- 2016 "Cultural Constraint or Cultural Freedom: Black Cultural Capital in the Workplace," Annual Meeting of the Eastern Sociological Society, Boston, MA.
- 2015 Discussant. Annual Meeting of the American Sociological Association. Chicago, IL.
- 2013 “How Cultural Affinities and Racial Identity Inform Blacks’ Racial Residential Preferences,” Annual Meeting of the American Sociological Association. New York, NY.
- “Shopping While Black.” Annual Meeting of the Eastern Sociological Society, Boston, MA.
- 2012 “The Doctor and the Drug Dealer: How Race, Class, and Gender Identities Affect How Middle and Working Class African-Americans Experience Their Neighborhoods." Annual Meeting of the Eastern Sociological Society, New York, NY.
- 2010 “Race, Class, Social Context and Consumption: A Case Study of How Middle Class African Americans Use Goods in the Workplace." Annual Meeting of the American Sociological Association. Atlanta, GA.
- “Theorizing Racial Minorities’ Consumption." Interim Meeting of the European Sociological Association’s Consumption Research Network. Tartu, Estonia.
- 2008 “The Use of Social Capital in Black Borrowers’ Decision Making.” Annual Meeting of the American Sociological Association. San Francisco, CA.

Annual Meeting of the Association of Black Sociologists. New Orleans, LA.

- 2007 “The Use of Social Capital in Black Borrowers’ Decision Making.” Policy Briefing hosted by the Joint Center for Housing Studies and Neighborworks America©. Washington, DC.

### **Invited Presentations**

- 2018 “Black Privilege and Black Power: Black Consumers Managing Race and Racial Stigma” Spring Colloquium. W.E.B. DuBois Institute at the Hutchins Center for African and African American Research, Harvard University, Cambridge, MA.
- 2017 Dinner + Dialogue: City on the Brink -The Future of East Cleveland, The City Club of Cleveland.
- 2016 “Black Burb: Rethinking the Quest for Integration and Middle-Class Blacks’ Residential Preferences,” Geller Lecture, John Carroll University.
- “Race, Class & Place: Rethinking Middle-Class Blacks' Residential Preferences,” Power of Diversity Series, Office of Diversity and Inclusion, Case Western Reserve University.
- “East Cleveland: Past and Present” at the East Cleveland Public Library hosted by the Social Justice Institute, Case Western Reserve University.
- “Race, Class, Social Context and Consumption,” Department of Sociology, Race Workshop, Duke University.
- 2015 "Dressed for Success?: Middle-Class Blacks’ Use of Goods to Negotiate Race and Racial Stigma in the Workplace," Sociology Department Colloquium, Case Western Reserve University.
- "To Braid or not to Braid: Cultural Constraint at work," Case Western Reserve University, Office of Multicultural Affairs.
- "Race, Class, and Cultural Capital" Hathaway Brown School, Soul Food Forum.
- 2013 “The Doctor and the Drug Dealer: How Cultural Affinities and Racial Identity Inform Blacks’ Racial Residential Preferences.” The Ohio State University, Department of Sociology, Form/Huber Colloquia Series.
- “Race in the City,” AAAS 2201: Major Readings in African American & African Studies, The Ohio State University.
- “New Technologies in Qualitative Research,” SOC 209: Qualitative Social Analysis, Harvard University.

## Research

- 2015-16 Case Western Reserve University, Cleveland, OH  
Principal Investigator, Project Title: “The Forest Hill Neighborhood Preferences Study.”
- 2013-14 The Ohio State University, Columbus, OH  
Co-Principal Investigator with Rachel Dwyer, Project Title: “How Racial and Cultural Affinities Inform Preferences and Considerations of Neighborhood Desirability.”

## Teaching and Advising Experience

### *Case Western Reserve University*

- 2018 SOCI 204: Criminology.  
SOCI 355: Race and Racism.
- 2017 SOCI 204: Criminology.  
SOCI 325: Great Books: The study of race, class, and urban life using Cleveland, OH as a case study.
- 2016 SOCI 204: Criminology.  
SOCI 256: Economic Sociology: Money, Markets, Morals, and Social Life.  
SOCI 325: Great Books: The study of race, class, and urban life using Cleveland, OH as a case study.
- 2015 SOCI 204: Criminology.  
SOCI 256: Economic Sociology: Money, Markets, Morals, and Social Life.
- 2014 SOCI 204: Criminology.

## Service to the CWRU and Department of Sociology

Committee on Educational Programs (CEP), (2018 – Present)

Collaborated with Department of Religious Studies Associate Professor Joy Bostic and Marilyn Sanders Mobley, Vice President, Inclusion, Diversity & Equal Opportunity and Professor of English in proposal writing and the instituting of the African American Studies Minor (9/2016 to 10/2017)

Schubert Center for Childhood Studies, Faculty Associate. 2014 – Present.

Undergraduate Concentration coordinator for the Crime, Law, and Justice concentration, Department of Sociology 2014 – Present.

Department of Sociology’s curricular sub-committee on the Study of Inequality, 2015– Present.

Graduate Student Admissions Committee, Department of Sociology, 2014-2017, 2018 – Present.

Departmental Strategic Planning Committee, Department of Sociology, 2016 to 2017.

Collaborated with Department of Religious Studies Associate Professor Joy Bostic and Marilyn Sanders Mobley, Vice President, Inclusion, Diversity & Equal Opportunity and Professor of English in the proposal writing and efforts to establish the African American Studies Minor. 2016 -17.

Invited Panelist, Mellon Mays Fellows Professional Network Conference, The Path to the Professoriate, University of Pennsylvania, Philadelphia, PA. 2016.

Invited Keynote Speaker, African American Society, Black History Month Speaker, Case Western Reserve University, Cleveland, OH. 2016.

SAGES Portfolio Reader, Case Western Reserve University, Cleveland, OH. 2016.

Provost Scholars Thursday Seminar Presentation, requested by Professor Faye Gary, Medical Mutual of Ohio and Kent W. Clapp Chair and Professor of Nursing, Frances Payne Bolton School of Nursing, 2015.

### **Service to the Profession**

Nominations Committee Member, Consumer and Consumption Section, American Sociological Association, 2014 and 2017.

Oliver Cromwell Cox Book Award Committee Member, Section on Ethnic and Racial Minorities, American Sociological Association, 2014.

Invited Guest Speaker, Mellon Mays Undergraduate Fellowship Program Summer Conference, Macalester College, St. Paul, MN. 2014.

Discussant, The Leadership Alliance National Symposium, "The Future of Research: Developing Leaders in Academia and Beyond," Greenwich, CT. 2011.

Reviewer

*American Journal of Sociology*

*Sage Open*

*Sociology of Race and Ethnicity*

### **Professional Memberships**

American Sociological Association (ASA)

Association of Black Sociologists (ABS)

Eastern Sociological Society (ESS)

Association for the Study of African American Life and History (ASASLH)

## References

**William Julius Wilson** (Dissertation Chair)

Lewis P. and Linda L. Geysler University Professor,  
Harvard University  
John F. Kennedy School of Government  
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**Orlando Patterson**, John Cowles Professor of Sociology, Harvard University

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**Michèle Lamont**, Professor of Sociology and African and African

American Studies, Harvard University  
510 William James Hall, 33 Kirkland Street  
Cambridge, MA 02138  
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**Juliet B. Schor**, Professor of Sociology, Boston College

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Chestnut Hill, MA 02467  
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**Rachel Dwyer**, Associate Professor of Sociology, The Ohio State University

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