

Dittrick Medical History Center Case Western Reserve University

Dittrick Museum, Archives, Rare Books, Artifact and Image Collections
Allen Memorial Medical Library, 11000 Euclid Ave. Cleveland , Ohio 44106

Rights and Reproductions Image Fee Schedule

PUBLICATIONS AND MARKETING

COMMERCIAL Prices are per image

| | Print Run 1-5,000 | Print Run 5,001-50,000+ |
|------------------------------|-------------------|-------------------------|
| Print North American Rights* | \$70.00 | \$100.00 |
| Print World Rights* | \$100.00 | \$120.00 |
| Cover/Exterior use | Add \$30.00 | Add \$50.00 |

* Print includes, books, journals, and magazines published by a commercial publisher.

NON-PROFIT (PROOF PROVIDED) Prices are per image

| | Print Run 1-5,000 | Print Run 5,001-50,000+ |
|------------------------------|-------------------|-------------------------|
| Print North American Rights* | \$50.00 | \$75.00 |
| Print World Rights* | \$75.00 | \$100.00 |
| Cover/Exterior use | Add \$20.00 | Add \$40.00 |
| Dissertation | \$10.00 | |

* Print includes, books, journals, and magazines published by a non-profit publisher.

INTERNET DISPLAY

| | Personal | Non-Profit | Commercial |
|-------------------------------|----------|------------|------------|
| 1-5 years (single project) | \$20.00 | \$40.00 | \$75.00 |
| Over 5 years (single project) | \$40.00 | \$75.00 | \$100.00 |

EXHIBITION IN MUSEUM OR OTHER INSTITUTION

| | Non-profit | Commercial |
|--------------------------------------|------------|------------|
| Short term exhibition 1-12 months | \$25.00 | \$50.00 |
| Medium term exhibition 1-4 years | \$50.00 | \$100.00 |
| Long term exhibition 5 or more years | \$80.00 | \$150.00 |
| | | |

TELEVISION, FILM, OR VIDEO

| | Local/PBS/Non-profit | North American | World |
|---------------------------|----------------------|----------------|--------|
| Television, film or video | \$50.00 | \$75.00 | 100.00 |

DECOR DISPLAY

| | Non-profit | Commercial |
|-----------------------|------------|------------|
| Office or public area | \$25.00 | \$50.00 |